



## PRIVACY POLICY AUCTIM BV

### **ARTICLE 1: DEFINITIONS**

<b>AUCTIM</b>	AUCTIM BV, B-2630 Aartselaar, Helststraat 47; company number 0729.905.796. The franchisor of the auction platform on the website.
<b>AUCTIM Partner</b>	The franchisee of the auction platform on the website. The AUCTIM Partner is responsible for the organisation, preparation and execution of the (online) auction or private sale of a certain lot or certain good, as determined by the general conditions and applicable special conditions.
<b>Bidder</b>	The person/user that is making an offer.
<b>User</b>	The person who has registered as such on the website.
<b>User Account</b>	The profile that a user acquires when registering on the website.
<b>Buyer</b>	The person/user to whom one or more lot(s) have been allocated.
<b>Registration</b>	The registration on the website. See the registration conditions.
<b>Seller</b>	The principal. The person on whose instructions the lot will be auctioned or sold.
<b>Website</b>	The website <a href="http://www.auctim.com">www.auctim.com</a> and the websites which refer to it which are managed by AUCTIM bv.

### **ARTICLE 2: GENERAL**

- 2.1. This privacy policy applies to the website and all (online) services of AUCTIM and the AUCTIM Partners. This Privacy Policy provides you information about your

personal information that AUCTIM and the AUCTIM Partners collect, and the ways in which that personal information is used.

- 2.2. AUCTIM and the AUCTIM Partner use certain personal data of users, bidders and buyers to provide their online and offline auction services. AUCTIM strives to handle these data in a correct, safe and ethical manner and to give users as much insight and control as possible over their personal information. AUCTIM and the AUCTIM Partner undertake to process the relevant personal data exclusively in accordance with the applicable legislation, in particular the General Data Protection Regulation EU/2016/679 ('GDPR').
- 2.3. AUCTIM may at all times change this privacy policy, such as when changes are made to AUCTIM's website or services, or to the current legislation. The amended policy will be published on the website and will apply from the time it is published.

### **ARTICLE 3: USE OF PERSONAL DATA**

- 3.1. AUCTIM and the AUCTIM Partner shall only use the personal data necessary to provide the sales and auction services, both offline and on the website, optimally. Thus, AUCTIM, as controller, and the AUCTIM Partner, as processor, use the data of users registered on the website to follow up bids, identify interested buyers, carry out identity and solvency checks, conclude the sales agreement, and contact users who want to be informed about possible promotions of certain products (unless they have explicitly declared not to receive any offers regarding services or products).
- 3.2. AUCTIM and the AUCTIM Partner also use the user's name and e-mail address to send newsletters. Users can easily disable the receipt of certain or all newsletters via their user account.
- 3.3. The data will not be announced nor transferred to third parties outside AUCTIM, the AUCTIM Partner and (occasionally) the seller.

### **ARTICLE 4: COLLECTION OF PERSONAL DATA**



- 4.1. AUCTIM collects the following data in the context of the registration on the website: (i) e-mail address; (ii) gender; (iii) address (country, street, no., postal code, city); (iv) language; (v) first and last name; (vi) mobile phone number; and (v) the capacity of the user (natural person/company). For example, the user's first and last name, e-mail address and other contact details are necessary to notify bidders of the auction status, bidding process and allocation. In this way, AUCTIM and the AUCTIM Partner can communicate with the user, coordinate the transfer of the goods/lots and ensure correct invoicing and payment.
- 4.2. Technical data, such as browser data, can also be collected for the tracking/logging of bids and for the management and optimisation of the website. AUCTIM uses cookies on the website. Please refer to the **cookie policy** of AUCTIM available on the website.
- 4.3. AUCTIM and the AUCTIM Partner do not collect or process medical or other sensitive data of users, bidders or buyers.

#### **ARTICLE 5: PURPOSE AND BASIS OF THE DATA PROCESSING**

- 5.1. In general, personal data are processed for (i) the performance of a contract to which the user is a party, or to take measures at the request of the user prior to the conclusion of a contract; (ii) the prevailing legitimate interests of AUCTIM and the AUCTIM Partner: or (iii) to comply with legal obligations.
- 5.2. In all other cases, AUCTIM and the AUCTIM Partner will seek the user's consent for the processing of personal data that is not necessary for the provision of the relevant service, such as for marketing or other information purposes.

#### **ARTICLE 6: TRANSFER OF PERSONAL DATA TO THIRD PARTIES**

- 6.1. AUCTIM and the AUCTIM Partner cooperate with sellers and third parties responsible for logistics and warehousing. In order to conclude the sales agreement and to ensure the transfer of the goods, AUCTIM and the AUCTIM Partner are therefore required to share certain necessary personal data with these parties so that the contractual obligations under the sales agreement can be carried out and further follow-up is possible. Except in the cases described

above, AUCTIM and the AUCTIM Partner guarantee that the personal data in question will not be transmitted outside the AUCTIM network.

## **ARTICLE 7: RIGHTS OF THE SUBJECT AND SECURITY**

- 2.1. AUCTIM and the AUCTIM Partner endeavour not only to provide users with the best possible insight into the processing of their personal data, but also to give them as much control as possible over this processing. As a result, users have a number of essential rights which can be easily exercised. These rights include (i) a right to information on processing; (ii) a right to access the data being processed and for what purposes; (iii) a right to rectify inaccurate data; (iv) a right to transfer personal data; (v) a right to object to the data processing carried out by AUCTIM or the AUCTIM Partner; (vi) a right to lodge a complaint against the processing and, in certain cases, even a right to be forgotten.
- 2.2. More information about these rights and how to exercise them can be found on the [website of the Belgian Data Protection Authority](#) and can be obtained on simple request by contacting AUCTIM or the AUCTIM Partner by email.
- 2.3. Users can also easily unsubscribe from the service and cancel their account on the website. In such a case, AUCTIM and the AUCTIM Partner only retain the data necessary to comply with its legal obligations.
- 2.4. Finally, AUCTIM and the AUCTIM Partner shall ensure that the personal data concerned are processed and stored securely so that they can only be accessed by a limited number of relevant persons and can only be used for the necessary purposes.